

Greenwash The Reality Behind Corporate Environmentalism

Green, Inc

Earthsummit.biz Kenny Bruno 2002 A muckraking expose of corporate greenwashing and of the disturbing trend toward U.N.-corporate "partnerships" that give corporations good PR without requiring them to improve their behavior. In the decade between the Rio Earth Summit in 1992 and the Johannesburg World Summit on Sustainable Development in 2002, transnational corporations have increasingly used their resources to deter regulation, suppress opposing voices, and try to buy civil society's acquiescence with slick PR. But we don't have to acquiesce, and neither should the U.N. The United Nations may not be perfect, argue Kenny Bruno and Joshua Karliner, but in its principles and structure it has the potential to counter the WTO—a potential it is squandering, say the authors. *earthsummit.biz* exposes the current state of corporate rhetoric vs. corporate reality and debunks the paradigm of transnational "responsibility" and self-regulation. It contains 18 corporate case studies, as well as the complete texts of the U.N.'s toothless Global Compact with corporations, and the Global Compact's civil society counterpart, the Citizens Compact on the United Nations and Corporations.

[Earth for Sale](#) Brian Tokar 1997 'Illuminating ... Earth of Sale is a fantastic primer for those looking for some historical perspectives on the environmental movement.' *The Ecologist*

Green Lies Pascual Berrone, Ph.d. 2016-03-10 The concept of corporate sustainability has gained increasing traction over the past five decades and "green marketing" is now considered a crucial element of every marketing department's agenda. But what happens when it comes to light—as in the Volkswagen diesel-emissions scandal of 2015—that a company has been waving a green flag in order to hide a black heart? And how can companies avoid greenwashing practices that might damage their legitimacy, reputation, and market value? Riddled with case studies, expert quotes, and infographics, *Green Lies* encapsulates the history of sustainability, outlines the risks of greenwashing, and most importantly proposes ways that—with the right corporate commitment—green can mean gold.

[The Green Marketing Manifesto](#) John Grant 2009-08-11 We are currently eating, sleeping and breathing a new found religion of everything 'green'. At the very heart of responsibility is industry and commerce, with everyone now racing to create their 'environmental' business strategy. In line with this awareness, there is much discussion about the 'green marketing opportunity' as a means of jumping on this bandwagon. We need to find a sustainable marketing that actually delivers on green objectives, not green theming. Marketers need to give up the many strategies and approaches that made sense in pure commercial terms but which are unsustainable. True green marketing must go beyond the ad models where everything is another excuse to make a brand look good; we need a green marketing that does good. *The Green Marketing Manifesto* provides a roadmap on how to organize green marketing effectively and sustainably. It offers a fresh start for green marketing, one that provides a practical and ingenious approach. The book offers many examples from companies and brands who are making headway in this difficult arena, such as Marks & Spencer, Sky, Virgin, Toyota, Tesco, O2 to give an indication of the potential of this route. John Grant creates a 'Green Matrix' as a tool for examining current practice and the practice that the future needs to embrace. This book is intended to assist marketers, by means of clear and practical guidance, through a complex transition towards meaningful green marketing. Includes a foreword by Jonathon Porritt.

[Eco-Imperialism Green Power, Black Death](#) Paul Driessen 2007-03

The Greenwash Effect Guy Pearse 2014-08-05 Going green is the new black for big business. But how real is the climate-friendly revolution that's being advertised? Toyota would like us to think that Mother Nature drives a Prius, Ford wants us to "Join the Green Revolution," and McDonald's has painted its golden arches green. Facebook has even "friended" Greenpeace. All across the globe big corporations are spending big bucks trying to convince us that their policies, actions, and products are earth friendly. But are big brands and the celebrities endorsing them really as green as they claim? In *The Greenwash Effect*, Guy Pearse

looks behind the corporate façade in the tradition of *Fast Food Nation* and *No Logo*—and what he finds will startle you. Nothing is sacred and no one is safe from scrutiny: not the World Wildlife Fund or Earth Hour, not Apple or Google, not Oprah or Leonardo DiCaprio. *The Greenwash Effect* is an entertaining and practical book that helps consumers to pick the truly green businesses from the greenwashers and to demand a higher environmental standard from all.

Organizational Change for Corporate Sustainability Suzanne Benn 2014-05-09 Since this classic book was first published in 2003, sustainability has increasingly become mainstream business for leading corporations, whilst the topic itself has also been a hotly debated political issue across the globe. The sustainability phase models originally discussed in the book have become more relevant with ever more examples of organizations at later stages in the development of corporate sustainability. Bringing together global issues of ecological sustainability, strategic human resource management, organizational change, corporate social responsibility, leadership and community renewal, this new edition of the book further develops its unified approach to corporate sustainability and its plan of action to bring about corporate change. It integrates new research and brings illustrative case studies up to date to reflect how new approaches affect change and leadership. For the first time, a new positive model of a future sustainable world is included - strengthened by references to the global financial crisis, burgeoning world population numbers and the rise of China. With new case studies including BP's Gulf oil spill and Tokyo Electric Company's nuclear reactor disaster, this new edition will again be core reading for students and researchers of sustainability and business, organizational change and corporate social responsibility.

Green Backlash Andrew Rowell 2017-09-25 The tide is turning against environmentalism as the political right, industry and governments fight back. *Green Backlash* is a controversial expose of the anti-environmental movement. Tracing the rise of the backlash from the Wise Use movement in the USA, the author reveals its rapid spread worldwide: the anti-roads movement in the UK, forestry debates in Canada and Australia, marine resource issues in Europe, South-East Asia, and controversies such as the Brent Spar. The backlash is set to get worse as the resource wars intensify. This book offers a greater understanding of the challenges and threats facing global environmentalism, concluding that the environmental movement now has a chance to re-evaluate and change for the better to beat the backlash - a chance that must not be missed.

After Greenwashing Frances Bowen 2014-05-29 Examines the underlying symbolic dimensions of corporate environmentalism, helping readers to separate useful environmental information from empty corporate spin.

Handbook of Virtue Ethics in Business and Management Alejo José G. Sison 2016-11-15 This volume examines the breadth and depth of virtue ethics and aims to counter the virtue ethics amnesia that both afflicts general moral philosophy and affects business and management ethics. Divided into two parts, the handbook starts out with a historical introduction and chronology of the development of virtue ethics, providing a comprehensive assessment of its evolution and identifying the most influential authors and their works. The authors discussed include those who follow a philosophical or conceptual tradition in their treatment of virtue and those who belong to the research tradition of positive science, in particular, empirical, quantitative and applied psychology. The second part of the book discusses systematic approaches and major themes developed in virtue ethics. These contributions are conceptual, empirical/applied or case studies. They offer insight into the different topics to which virtue ethics has been applied, and show how virtue ethics has influenced the various operational areas of firms. Finally, they examine the virtue ethics responses to some of the most important issues that businesses and organizations face in the 21st century.

Cleaning Up Greenwash Angus Nurse 2022-02-25 *Cleaning up Greenwash* characterizes corporate environmental crime as an inevitable consequence of neoliberal markets and contemporary consumer culture and identifies that traditional criminal justice responses may be inadequate to deal with

contemporary environmental harms.

Cleaning Up Greenwash Angus Nurse 2022 Cleaning up Greenwash characterizes corporate environmental crime as an inevitable consequence of neoliberal markets and contemporary consumer culture and identifies that traditional criminal justice responses may be inadequate to deal with contemporary environmental harms.

Social Justice and the Power of Compassion Marguerite Guzman Bouvard 2016 Social Justice and the Power of Compassion explores the meaning of social justice by focusing on the people who have founded/created organizations aimed to help the public and build a better society and environment.

Myths and Realities of Business Environmentalism Kurt A. Strasser 2011-01-01 Many businesses profess to be voluntarily taking steps to protect the environment, and going beyond compliance with environmental regulations to do so. Kurt Strasser evaluates these claims in this timely and cutting-edge inquiry.

The Father of Spin Larry Tye 2002-09-01 The Father of Spin is the first full-length biography of the legendary Edward L. Bernays, who, beginning in the 1920s, was one of the first and most successful practitioners of the art of public relations. In this engrossing biography, Larry Tye uses Bernays's life as a prism to understand the evolution of the craft of public relations and how it came to play such a critical and sometimes insidious role in American life. Drawing on interviews with primary sources and voluminous private papers, Tye presents a fascinating and revealing portrait of the man who, more than any other, defined and personified public relations, a profession that today helps shape our political discourse and define our commercial choices.

Greenwash Guy Pearse 2012-09-26 Going green is the new black for big business. But how real is the climate-friendly revolution that's being advertised? Toyota reckons Mother Nature drives a Prius, Ford wants us to 'Join the Green Revolution', and McDonald's has painted its famous golden arches green. Facebook has even 'friended' Greenpeace. But are big brands and the celebrities endorsing them really as green as they claim? In *Greenwash*, in the tradition of *Fast Food Nation* and *No Logo*, Guy Pearse looks behind the corporate façade - and what he finds will startle you. Nothing is sacred and no one is safe from scrutiny in this exposé of carbon scams: not the Prius or the Nissan LEAF, not the World Wildlife Fund or Earth Hour, not Oprah or Leonardo DiCaprio. For consumers trying to shop the planet green, *Greenwash* is a wake-up call. It's also an entertaining and practical book that helps consumers to pick the truly green businesses from the greenwashers and to demand a higher environmental standard from all. 'Guy Pearse travels the sewers of misinformation to show us exactly how, from banks to airlines, there's a growth industry in green horseshit. But, after hosing himself off, Pearse also presents us with a far more thoughtful analysis than I've read in other exposés of greenwashing.' --Raj Patel, author of *Stuffed and Starved* and the New York Times bestseller *The Value of Nothing* 'Before I read *Greenwash* I thought I could no longer be shocked by the skulduggery of the marketers. How wrong I was. Read *Greenwash* to be reminded why advertising is called the dark art and how marketing has become the most destructive force on the planet.' -Clive Hamilton, author of *Affluenza* and *Requiem for a Species* '[*Greenwash*] contains some brilliant exposés of capital scamming the unwary consumer, giving them a green hoodwink while continuing opposite practices elsewhere.' --Adelaide Review 'Guy Pearse's welcome book reveals the difficulty of judging the benefits and real environmental costs of the way we live.' --David Suzuki 'If you want to know how to pick the true greenies from the fakers, this book is for you.' --Green Lifestyle

Green Culture Kevin Wehr 2011-06-28 Colorful bracelets, funky brooches, and beautiful handmade beads: young crafters learn to make all these and much more with this fantastic step-by-step guide. In 12 exciting projects with simple steps and detailed instructions, budding fashionistas create their own stylish accessories to give as gifts or add a touch of personal flair to any ensemble. Following the successful "Art Smart" series, "Craft Smart" presents a fresh, fun approach to four creative skills: knitting, jewelry-making, papercrafting, and crafting with recycled objects. Each book contains 12 original projects to make, using a range of readily available materials. There are projects for boys and girls, carefully chosen to appeal to readers of all abilities. A special "techniques and materials" section encourages young crafters to try out their own ideas while learning valuable practical skills.

The Corporate Planet Joshua Karliner 1997 Citing case histories such as Chevron, Shell, and Mitsubishi,

CORPORATE WATCH editor Joshua Karliner brilliantly exposes how transnationals--aided by free trade agreements, World Bank policies, and massive consumer campaigns--play central roles in environmental destruction. This important and timely book is a significant contribution to the battle against irresponsible corporate behavior.

Radical Consumption: Shopping For Change In Contemporary Culture Littler, Jo 2008-11-01 "This book offers an interdisciplinary approach to examining contemporary radical consumption, analyzing its possibilities and problems, moralities, methods of mediation and its connections to wider cultural formations of production and politics." "Jo Littler argues that we require a more expansive vocabulary and need to open up new approaches of enquiry in order to understand the area's many contradictions, strengths and weaknesses. Drawing on a number of contemporary theories, terms and debates in media and cultural studies, she uses a range of specific case studies to bring theory to life." "Radical Consumption is important reading for cultural, media and sociology students." --Book Jacket.

Corporate Environmental Policies John W. Graham 1999 This volume compiles the complete texts of the environmental policies from some of the world's leading corporations. The policy statements form the backbone of the corporation's interaction with its employees, customers and regulatory agencies, and is often a required first step of participation with environmental business standards. Each entry includes brief contact and line-of-business information, as well as information about the corporation's participation with legislation and industry environmental standard.

AOK v. Trump Kenny Bruno

Greening Auto Jobs Caleb Goods 2014-08-07 *Greening Auto Jobs: A Critical Analysis of the Green Job Solution* provides a major contribution to the growing and important field of environmental sociology and labor studies by providing a theoretical and practical understanding of how the broader political-economic relations of society affect the relationship between labor and the environment.

Encyclopedia of Corporate Social Responsibility Samuel O. Idowu 2013-01-27 The role of Corporate Social Responsibility in the business world has developed from a fig leaf marketing front into an important aspect of corporate behavior over the past several years. Sustainable strategies are valued, desired and deployed more and more by relevant players in many industries all over the world. Both research and corporate practice therefore see CSR as a guiding principle for business success. The "Encyclopedia of Corporate Social Responsibility" has been conceived to assist researchers and practitioners to align business and societal objectives. All actors in the field will find reliable and up to date definitions and explanations of the key terms of CSR in this authoritative and comprehensive reference work. Leading experts from the global CSR community have contributed to make the "Encyclopedia of Corporate Social Responsibility" the definitive resource for this field of research and practice.

Greenwash Jed Greer 1998

Accounting, Accountability and Society Mara Del Baldo 2020-03-31 This book addresses the growing interest among policymakers, practitioners and academics in the evolution and the future implications of social, environmental and sustainability accounting. To do so, it examines the conceptual and practical application of accountability at multiple levels and contexts, and presents a range of case studies focusing on salient issues, perspectives and the potential of multidimensional accounting and reporting regimes. Intended for a diverse audience, the book allows readers to gain a better understanding of the topics, encourages dialogue and debate, and stimulates innovation in scholarship, policy and practice.

The Oxford Handbook of Business and the Natural Environment Pratima Bansal 2012 This Handbook discusses the main issues, research, and theory on business and the natural environment, and how they impact on different business functions and disciplines

Josie and the Fourth Grade Bike Brigade Beth Handman 2014-09-29 After a summer with Grandma in Ecuador and an encounter with Frozey the Polar Bear at the zoo, Josie decides it's time to take action on global warming. Her first idea for Going Green is to organize her grade to drive less by forming the Fourth Grade Bike Brigade. Best friends Matt and Lizzy, along with her brother Damien and other characters from the neighborhood go along for the ride. But not everyone is in favor of the plan, and trouble begins for Josie and the Fourth Grade Bike Brigade.

The Critical Media Literacy Guide Douglas Kellner 2019 The Critical Media Literacy Guide: Engaging

Media and Transforming Education provides a theoretical framework and practical applications in which educators put these ideas into action in classrooms with students from kindergarten up through the university.

Paths to a Green World The Political Economy of the Global Environment Jennifer Clapp And Peter Dauvergne 2008

Corporate Social Responsibility and Regulatory Governance P. Utting 2009-11-12 This is the first of two volumes that examine the changing nature of state-business relations. This book assesses the potential and limits of CSR in developing countries, by focusing on aspects that are often ignored in the CSR literature: historical experience, theoretical perspectives, and institutional and political dimensions of change.

Global Spin Sharon Beder 1997 Global Spin reveals the sophisticated techniques being used around the world by powerful conservative forces to try to change the way the public and politicians think about the environment. Large corporations are using their influence to reshape public opinion, to weaken gains made by environmentalists, and to turn politicians against increased environmental regulation. The corporations' techniques include employing specialized PR firms to set up front groups that promote the corporate agenda whilst posing as public-interest groups; creating 'astroturf'—artificially created grassroots support for corporate causes; deterring public involvement by imposing SLAPPS—strategic lawsuits against public participation; getting corporate-based 'environmental educational' materials into schools; and funding conservative think-tanks, which have persistently tried to cast doubt on the existence of environmental problems and to oppose stricter environmental regulations. In the media, corporate advertising and sponsorship are influencing news content, and industry-funded scientists are often treated as independent experts. This updated edition includes new chapters about the business campaign to prevent action on global warming, and whether Greenpeace's ideals are being compromised by 'greenwash'.

Business and the Natural Environment Andrew J. Hoffman 2012-11-15 A new title in Routledge's Major Works series, *Critical Perspectives in Business and Management*, this is a four-volume collection of research in Business and the Environment.

Green Is Good Brian Keane 2012-10-02 Here is a no-nonsense guide to how you, the average American, can easily make clean energy and energy efficiency part of your daily life, saving money, making money, and weaning your community off fossil fuels in the process. Energy guru Brian F. Keane walks you through the cost-benefit trade-offs of the exciting new technologies and introduces you to revolutionary clean-energy products on the horizon, making the ins and outs of renewable energy easily accessible. Featuring compelling, real-life stories that bring clean-energy problems and solutions from 30,000 feet to street level, *Green Is Good* walks you that last mile from awareness to adoption. It demonstrates how all of us can seize the opportunity and profit from it. Keane also discusses the challenges that clean energy faces, laying out time-tested strategies to overcome them. A renewable energy future isn't just good for the environment; it's good for the economy, and *Green Is Good* will show you how—before it's too late.

Eco-Business Peter Dauvergne 2013-03-01 Two experts explain the consequences for the planet when corporations use sustainability as a business tool. McDonald's promises to use only beef, coffee, fish, chicken, and cooking oil obtained from sustainable sources. Coca-Cola promises to achieve water neutrality. Unilever seeks to achieve 100 percent sustainable agricultural sourcing by 2020. Walmart has pledged to become carbon neutral. Big-brand companies seem to be making commitments that go beyond the usual "greenwashing" efforts undertaken largely for public-relations purposes. In *Eco-Business*, Peter Dauvergne and Jane Lister examine this new corporate embrace of sustainability, its actual accomplishments, and the consequences for the environment. For many leading-brand companies, these corporate sustainability efforts go deep, reorienting central operations and extending through global supply chains. Yet, as Dauvergne and Lister point out, these companies are doing this not for the good of the planet but for their own profits and market share in a volatile, globalized economy. They are using sustainability as a business tool. Dauvergne and Lister show that the eco-efficiencies achieved by big-brand companies limit the potential for finding deeper solutions to pressing environmental problems and reinforce runaway consumption. Eco-business promotes the sustainability of big business, not the sustainability of life on Earth.

Corporate Social Responsibility Subhabrata Bobby Banerjee 2009-01-01 This book has many merits. It will make fascinating reading for the increasing number of organizational scholars who wonder how organizational research can engage more in accounting for the impact of corporations on their environment in a broad sense. Bahar Ali Kazmi, Bernard Leca and Philippe Naccache, *Organization Studies* This book is for those who will enjoy a thoughtful and informative monograph that acutely summarises and refreshes critique from a political and sociological perspective. It is a comprehensive re-interpretation of the corporate world and the evidently meretricious regime of CSR which makes it an enjoyable compendium for critical management studies fans . . . this erudite volume will be valuable to mainstream, social science academics either involved in (or dismissive of) CSR and sustainability discourses in management education and research. David Bevan, *Scandinavian Journal of Management* Banerjee's book is thought provoking and must be read. But it should be read not only by corporate social responsibility scholars but by all business scholars. It is through Banerjee's provocations that we can understand the shortcomings of corporate systems and the boundaries of corporate social responsibility. Pratima Bansal, *Administrative Science Quarterly* This is a tour de force that carefully assembles and incisively interrogates perhaps the most pressing problem of our age: how to harness the resources of corporations to tackle global problems of poverty, oppression and environmental degradation? Banerjee does not present us with glib pronouncements or simplistic fixes. Instead, he brilliantly illuminates the scale of the challenges and lucidly assesses the relevance and value of CSR responses to date. Hugh Willmott, University of Cardiff, UK Bobby Banerjee takes on the popular mythologies of neo-liberal corporate social responsibility with enviable flair and a thoroughness of scholarship that will dismay its apologists. His critique extends from the origins of the modern corporation and its well-known abuses and excesses to far harder targets the more attractive alternatives that have been developed for theory and practice that, as Banerjee shows brilliantly, only serve to mask continuing neo-colonial abuses. Banerjee is not content simply to expose the impossibilities of doing good works whilst maximizing shareholder value, the win-win view of CSR, but he bites the bullet with some uncompromising but realistic proposals for the future reconstruction of CSR both as a field of study and as a business practice. We have needed this exposure of the bad and the ugly for a long time. The current versions of CSR are simply just not good enough. Stephen Linstead, University of York, UK Banerjee pulls the beguiling mask off corporate social responsibility. Taking the vantage point of the world's poor, he shows CSR to be a cruel hoax corporations cynical effort to undermine growing demands for economic and environmental justice. Paul S. Adler, University of Southern California, US This book problematizes the win-win assumption underlying discourses of CSR and suggests that it is a rhetoric that is invariably subordinated to that of corporate rationality. Rather than see CSR as providing the means to transform corporations by advocating a stakeholder view of the firm it argues that CSR represents an ideological movement designed to consolidate the power of transnational corporations and provide a veneer of liberality to the illiberal economic agenda of the major global institutions. Stewart Clegg, University of Technology, Sydney, Australia Professor Banerjee offers us a refreshing analysis of corporate social responsibility (CSR) in an otherwise comparatively turgid literary landscape. People may disagree with his criticism that because of its preoccupation with shareholder value, the corporation is an inappropriate agent for social change but it is backed up by strong theoretical and substantive empirical

The Business of Climate Change Kathryn Begg 2018-05-08 In recent years climate change has become a leading issue on both the business and political agenda. With the Kyoto Protocol to the UN Framework Convention on Climate Change now ratified, business is bracing itself for the reality of serious regulation on the reduction of greenhouse gas emissions. *The Business of Climate Change* presents a state-of-the-art analysis of corporate responses to the climate change issue. The book describes and assesses a number of recent business approaches that will help to identify effective strategies and promote the dissemination of proactive corporate practices on climate change worldwide. By identifying the factors that cause companies to pursue low-carbon strategies and support the Kyoto process, the book will also be helpful to governments in formulating policy. Business and industry have a crucial role to play in the implementation of the Kyoto Protocol. They are major emitters of greenhouse gases, and pressure is mounting for them to engage in a range of mitigation strategies, from emission inventorying and trading schemes to investments in low-carbon technologies. Behind the scenes a number of companies have started to develop strategies to

curtail greenhouse gas emissions. These strategies can be very diverse in nature. At a political level, companies try to influence policy implementation and, more specifically, to test ideas in anticipation of possible regulation on the climate change issue. At a more practical level, there are a burgeoning number of initiatives to conserve energy use in production, transportation and buildings, to develop renewable sources of energy, to measure carbon emissions and sequestration at a detailed level, and to develop various markets for trading carbon credits among companies and countries. Some technologies, such as hybrid cars and compact fluorescent lighting, are now market realities. Common to all of these initiatives is that they operate in an environment of high complexity and uncertainty. The political implementation of the Kyoto Protocol remains uncertain and many details remain unspecified. Economic instruments such as emission trading are favoured, but their mechanisms are still hotly debated and the future price of credits is unknown. New markets for low-emission products and technologies are beginning to appear, but there are currently few regulatory drivers to assist their development. The impact of potential regulation on business will vary tremendously between companies and sectors. The fossil fuel and energy sectors fear the economics of action, while sectors such as insurance and agriculture fear the economics of inaction. Combined with the remaining uncertainties about what form climate change may take, corporate responses to reduce risks have to differentiate between sectors and have to be flexible. For individual companies, these big uncertainties demand new thinking and contingency planning. The Business of Climate Change is split into four sections: "Introduction and overview" presents a broad perspective on business and climate policies

The Ecology of Commerce Paul Hawken 1994-06-03 Outlines a series of economic strategies for business that will reverse global environmental and social degradation.

Greenwash Guy Pearse 2012 Going green is the new black. In recent years, McDonalds have painted their famous golden arches green, while Richard Branson has funneled money into renewable energy. But are these newly 'climate-friendly' companies and brands really as green as they claim to be?

Confessions of a Recovering Environmentalist and Other Essays Paul Kingsnorth 2017-08-01 A provocative and urgent essay collection that asks how we can live with hope in "an age of ecocide" Paul Kingsnorth was once an activist—an ardent environmentalist. He fought against rampant development and the depredations of a corporate world that seemed hell-bent on ignoring a looming climate crisis in its relentless pursuit of profit. But as the environmental movement began to focus on "sustainability" rather than the defense of wild places for their own sake and as global conditions worsened, he grew disenchanted with the movement that he once embraced. He gave up what he saw as the false hope that residents of the First World would ever make the kind of sacrifices that might avert the severe consequences of climate change. Full of grief and fury as well as passionate, lyrical evocations of nature and the wild, *Confessions of a Recovering Environmentalist* gathers the wave-making essays that have charted the change in Kingsnorth's thinking. In them he articulates a new vision that he calls "dark ecology," which stands firmly in opposition to the belief that technology can save us, and he argues for a renewed balance between the human and nonhuman worlds. This iconoclastic, fearless, and ultimately hopeful book, which includes the much-discussed "Uncivilization" manifesto, asks hard questions about how we've lived and how we should live.

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